Fanny Latour-Lambert

Pharell Williams x Louis Vuitton

Fanny creates fashion imagery that goes beyond aesthetics, crafting visual stories that resonate on an emotional level. Her work blends elegance, sensitivity, and narrative to create worlds that feel both captivating and deeply human.

Driven by a highly conceptual mind and an infectious creative energy, she brings fresh perspectives, thoughtful ideas, and genuine enthusiasm to every collaboration. Curious, intuitive, and easy to work with, she has a remarkable ability to elevate a vision while making the creative process feel effortless.

Her gift for storytelling naturally extends into filmmaking, where she brings the same emotional depth, atmosphere, and visual sophistication to motion as she does to still imagery. Fanny is the kind of creative talent who not only delivers beautiful work, but also inspires the people around her.

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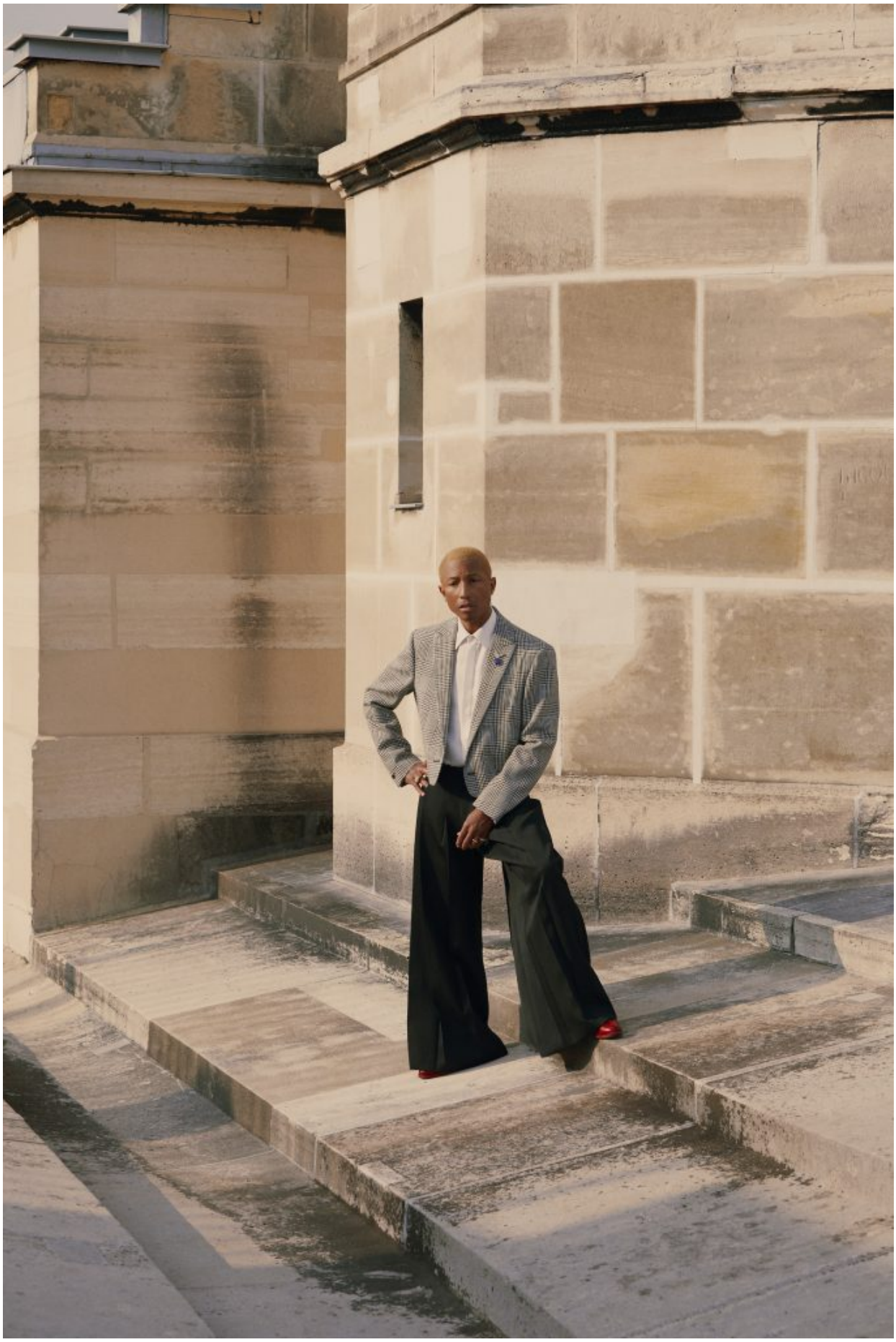

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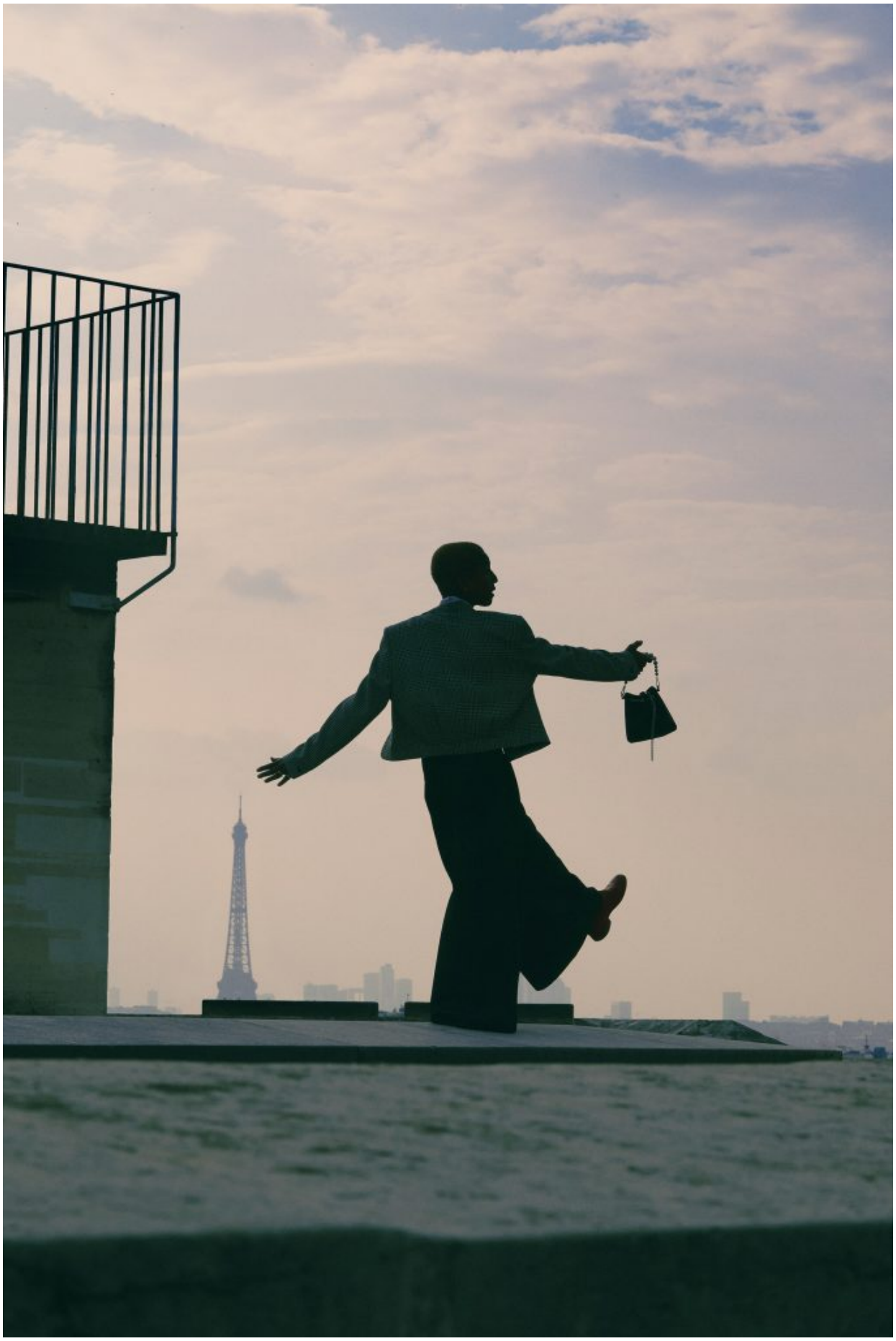

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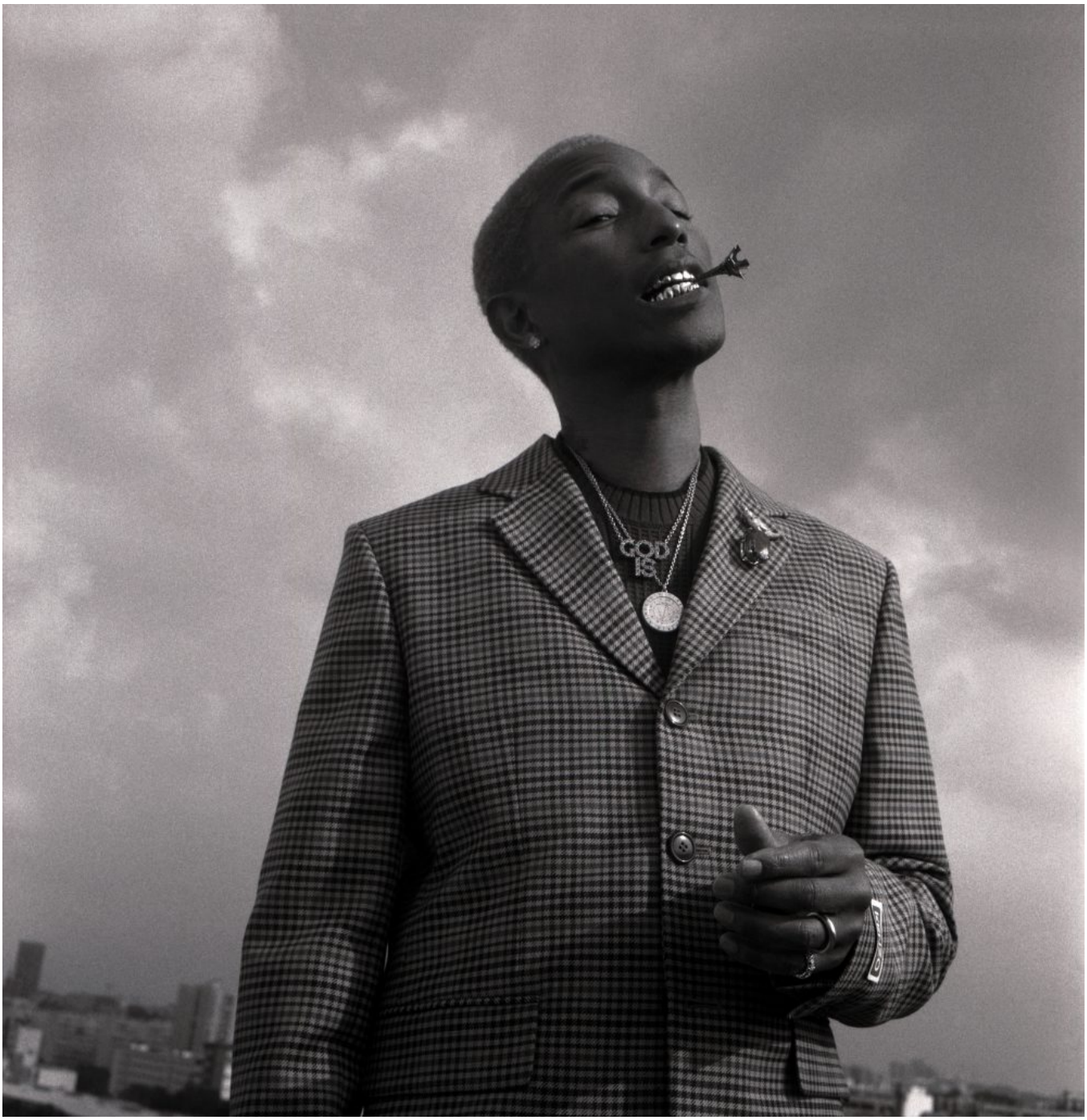

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